

EXPRESS SHORT COURSES ACADEMY

Start a EYEBROW THREADING BUSINESS

1 day Eyebrow Threading Course
Course Information and Lesson Plan



Enrol today

www.academyexpresscourses.com

An easy cost effective business that can be done anywhere

Threading in the UK has become a very popular treatment over the last few years and with a few tips and ideas you could benefit from starting your very own threading business.

There is a huge potential for earning good money as a self employed beauty therapist offering eyebrow threading as a service.

Look at most salons and even shopping Malls these days and they have signs for threading in their windows. Look inside a salon and you will nearly always see them busy.

Customers don't usually need to make an appointment, they just walk in and wait or get it done after they have had their other beauty treatments.

There has never been a better time to start your own Threading business from home. Working on your own gives you the opportunity to work your own hours with much more flexibility and freedom than being tied down in a salon.

What's more you can actually out sell salons with your threading service and make even more money than they do!

1. You can offer very flexible hours. Working on your own you can offer treatments at unsociable hours such as evenings or weekends. Just think how limited salon opening times are...
2. You can offer discounted rates. A salon has huge overheads – staff, rent, heating etc, you can operate at very little cost and undercut salon prices hence making your threading prices very attractive.



Eyebrow Threading is an ancient art with high earning potential

3. You can offer a mobile service. Clients love it when you can offer your threading treatments in their own home. Just think of the business mobile hairdressers get. Many people don't want to visit a salon – they may have work commitments, young children, don't drive. There are many reasons why people can't get to a salon and offering a mobile threading service is a superb way to make good money.

Setting up a Threading business is not expensive. Although you should always buy the very best equipment, threading kits, tools and thread is very cheap.

You will have very little overheads, think what would you use for a client? A little talk, some wipes and a few metres of thread. These products will hardly break the bank expenses wise so your profit margins are very high.

The best place to start is to get some threading training. Threading courses cost as little as £95 and can be booked on this site with a credit card or even Paypal. The price to train is very little compared to other similar industries. A hairdressing course would cost you £1000's. You can learn eyebrow threading in just one day with our One Day Professional Threading Course Workshop. Combined with a practice and guidance, you're ready to go... A Hairdresser trains for months if not years before they can offer their art for profit.

Once you're trained getting business can be quite easy. Start off by printing or writing some adverts with your details and phone number. Stick these up in your local shops, post office or Supermarket. Chip shops surprisingly do well as people stand in the queue and read everything! Most places charge a just couple of pounds a week.

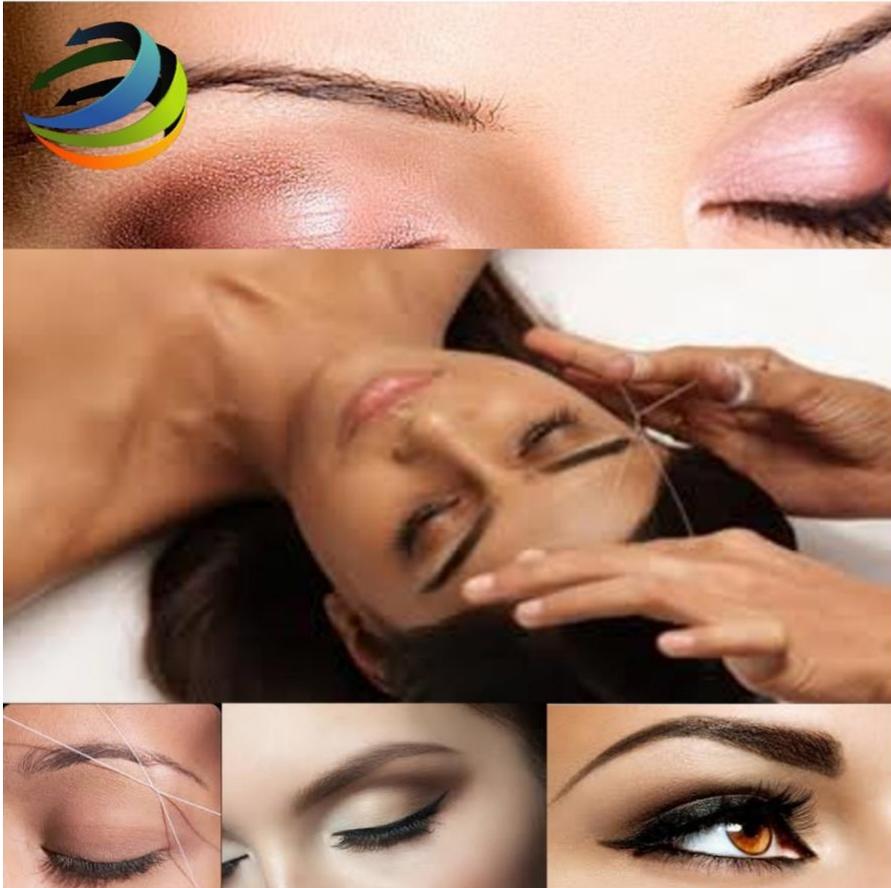
Your local newspaper classified can be a good place to put a small ad. Currently our local paper the Bolton News charges £25 for 6 lines of text. You can also try your local supermarkets notice board, local salon, church, women's group the list goes on.

Also place adverts in online directories so people can find you when they search online.

The best way to advertise these days is to get a small website built. Most people search on the internet for what they need and a nicely designed webpage can be a great source of clients. Get in touch with us if you want a cheap website, we know a man who can!

Once you get a few clients, word of mouth is by far the best advert for your services and if you do a good job word gets round quickly and you'll soon be booked up with people's mums, sister, aunts, uncles?? calling you.

So, put in basic terms, threading training is fast and cheap, materials are cheap and you can start your business in a short space of time with very little outlay. Threading is a perfect business model



EYEBROW THREADING 1 day courses

Qualification Gained:

EYEBROW
THREADING
TECHNICIAN

Threading is an ancient eyebrow shaping and hair removal technique which originated from Asia. Celebrities prefer the method for shaping perfect eyebrows.

- Methods of threading
- Types of hair on the body
- Contra Indications
- Products to use

£195.00

Includes kit

One Day Course

This one day course is designed to help you get qualified professionally. You will begin your course at home with the theory workbook which has to be completed prior to your practical training day.

To get started just complete the enrolment form and send it back to us. We will then create your registration, confirm your training date and send you an invoice. Once we receive payment your workbook will be sent by recorded delivery and you will have up to 7 working days to complete.

You will then bring it with you on your practical working day when it will be marked and you will take a small exam.

Session 1 Lesson Plan Outline

Course Title: 1 Day Professional Eyebrow Threading Course	Student Name:	Subject: Eyebrow Threading Technique	Days: 1 of 1
Subject Lecturer:	Room / Location: T.B.C	Date: T.B.C	Time Duration: 5. Hours
Syllabus Areas Professional Eyebrow Threading	Resources: Student resources check list, register, Module, appraisal sheet, Threading Kit, Flip chart, Model. Sign off form	Key Skill Opportunity: Conduct consultation, Prepare client's eye area, Prepare thread for threading action. Remove hair in a clean line to shape clients eyebrows	

Session Aims
To undertake client consultation, deal with question and answers, be familiar with tools, master technique of threading by practicing on owns leg. Work with live model to shape eyebrows by removing hair using professional thread.

Session Objectives To deliver and complete 1 day practical and theory training in professional eyebrow threading in a specific way.	Student Differentiation: Appraisal form to demonstrate understanding of history and pros and cons of eyebrow threading, . Final presentation of live model to demonstrate professional level reached
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Time:	Activity/Topic:	Teaching Method/Activity:	Learning Method/Activity:	Assessment Method:
10.00	Register	Q&A	Q&A	Q&A
12.00	Study course module for technique and answer appraisal form	Q&A Didactic and Handouts	Auditory	Q&A and receipt of Appraisal form
12.30 – 12:45	How to Prepare clients , how to prepare thread, how to prepare eye area, how to conduct a consultation. Practicing removing hair. Understanding different eyebrow shapes	Tutor Led on Training on students own leg or another student. One to One instruction	Practical hands on. Step by Step, Visual Aid and Auditory Tutor led	Practical evidence of completed task –Tutor Led
13:00	Break			

13:30	" Working with live mode on each other" Conducting consultation Preparing client Measuring the eyebrows Eyebrow shaping procedure Shaping eyebrows Aftercare advice Taking a photo	Tutor led, One to one guidance	Practical hands on, step by step build up of professionally threading eyebrows to perfect shape	Step by step photo's of each stage taken Layout of work area Utilisation of equipment Comfort and environment of model Application technique Managing equipment Shaping eyebrows Aftercare advice Models overall look and comments			
17:30	Sign off training completion certificate	Q&A	Q&A	Q&A			
<table border="0" style="width: 100%;"> <tr> <td style="width: 33%; vertical-align: top;"> Delivery method <input type="checkbox"/> ST student task <input type="checkbox"/> GD group discussion <input type="checkbox"/> II individual interview/guidance <input type="checkbox"/> LE library exercise <input type="checkbox"/> GO industrial visit <input type="checkbox"/> VE verbal exposition <input type="checkbox"/> AV audio-visual <input type="checkbox"/> HOT Hands on Training </td> <td style="width: 33%; vertical-align: top;"> Assessment method <input type="checkbox"/> WT written test <input type="checkbox"/> FB feedback <input type="checkbox"/> NA not appropriate <input type="checkbox"/> PR completed proforma <input type="checkbox"/> SP student portfolio <input type="checkbox"/> QPN question-pause-nominate <input type="checkbox"/> CCS Complete to competent standard <input type="checkbox"/> Q&A question & answer session <input type="checkbox"/> EE external examination </td> <td style="width: 33%; vertical-align: top;"> Tutors Check List <input type="checkbox"/> Course Module <input type="checkbox"/> Complete appraisal forms <input type="checkbox"/> Preparing clients <input type="checkbox"/> Preparation & Removal <input type="checkbox"/> Consulting with client and Maintenance <input type="checkbox"/> Working with Live model <input type="checkbox"/> Training course completion document <input type="checkbox"/> Course Kit () </td> </tr> </table>					Delivery method <input type="checkbox"/> ST student task <input type="checkbox"/> GD group discussion <input type="checkbox"/> II individual interview/guidance <input type="checkbox"/> LE library exercise <input type="checkbox"/> GO industrial visit <input type="checkbox"/> VE verbal exposition <input type="checkbox"/> AV audio-visual <input type="checkbox"/> HOT Hands on Training	Assessment method <input type="checkbox"/> WT written test <input type="checkbox"/> FB feedback <input type="checkbox"/> NA not appropriate <input type="checkbox"/> PR completed proforma <input type="checkbox"/> SP student portfolio <input type="checkbox"/> QPN question-pause-nominate <input type="checkbox"/> CCS Complete to competent standard <input type="checkbox"/> Q&A question & answer session <input type="checkbox"/> EE external examination	Tutors Check List <input type="checkbox"/> Course Module <input type="checkbox"/> Complete appraisal forms <input type="checkbox"/> Preparing clients <input type="checkbox"/> Preparation & Removal <input type="checkbox"/> Consulting with client and Maintenance <input type="checkbox"/> Working with Live model <input type="checkbox"/> Training course completion document <input type="checkbox"/> Course Kit ()
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Tutors Comments			Students Comments				